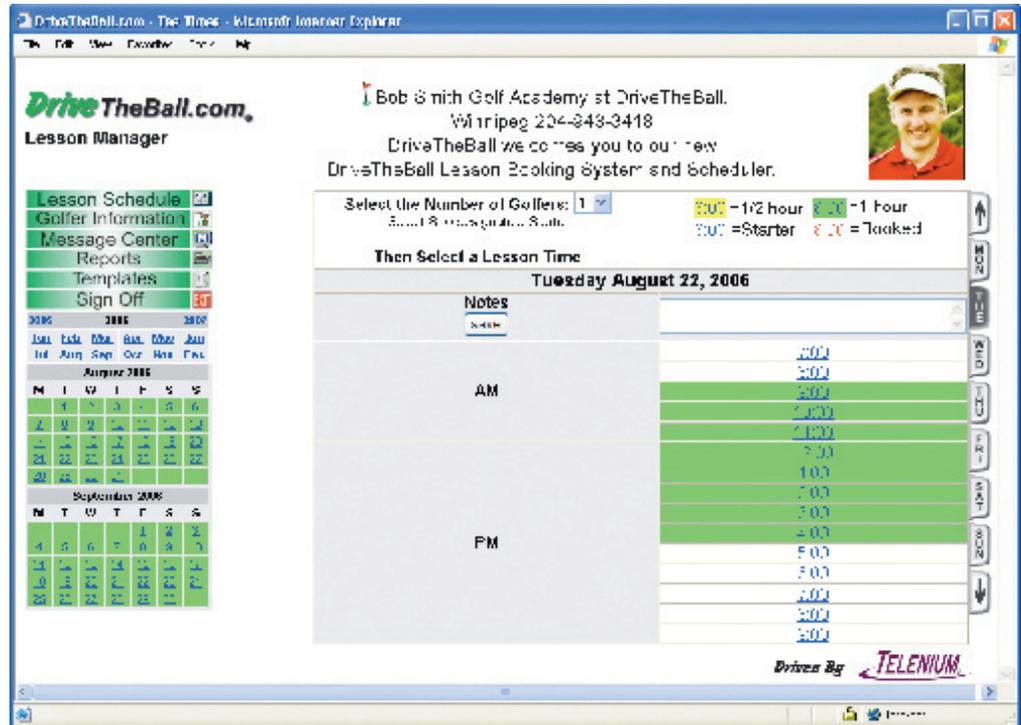


# Lesson Scheduler System

Developed by Telenium, the DriveTheBall (DTB) Lesson Scheduler directly links golf facilities and instructors with their clients. It helps golf instructors better manage their time and allows golfers to book a range of lessons (i.e. driving, iron play, putting, etc.) over the Internet, 24 hours a day, seven days a week.

The DTB Lesson Scheduler also takes care of the administrative tasks a golf instructor has to typically deal with, including lesson confirmations, cancellations, and credit card validations. The system also produces weekly and monthly reports.

The DTB Lesson Scheduler conveniently allows golfers and instructors to access their lessons from wherever they happen to be using a BlackBerry or other Personal Digital Assistant (PDA). The system is easy to use, requires no software installation and is available to golf facilities for a small monthly fee.



DriveTheBall.com Lesson Scheduler Manager Screen

## Features

DTB Lesson Scheduler's easy-to-read interface allows golf instructors to:

- Communicate promotions and events to members quickly and efficiently through email
- Access lesson bookings through the Internet or Personal Digital Assistant, 24 hours a day, seven days a week
- Post facility locations and rates
- Request credit card information in a secure environment
- Maintain client profiles, including address, email, phone number, etc.
- Track golfers' statistics, including number and type of uses, handicap, last visit, etc.
- Produce a wide variety of weekly and monthly reports, including instructor time sheets, total number of lessons, and students taught
- Create schedule templates and apply them to the DriveTheBall Lesson Scheduler calendar.

*"This service has saved me hundreds of phone calls and increased my customers' satisfaction. If you're a teaching professional and remotely busy, you're crazy not to have this scheduler."*

– Derek Ingram, owner of Derek Ingram Golf Academy, and 2003 Canadian PGA Teacher of the Year

## Benefits

### **It's easy to use.**

DTB Lesson Scheduler's user-friendly interface allows golfers to quickly book lessons by viewing an instructor's schedule online – no waiting and no hassles. For instructors, the system is equally user-friendly, intuitive, and easy to learn.

### **We maintain the system.**

The DTB Lesson Scheduler runs on Telenium's computers, so you don't have to worry about supporting complex and expensive computers or servers.

### **Updates at no extra charge.**

We update and enhance our products each year at no extra charge. The system requires no software installation, and we maintain and manage the system for you through our servers.

### **Improved customer service.**

The DTB Lesson Scheduler handles a high volume of requests, including cancellations, changes, inquiries, and more. It eases your administrative tasks so you, your facility, and staff can remain focused on customer service – the priority for every successful business.

### **Record your clients' progress.**

Keep up-to-date records on your clients to personalize their experience at your facility. Measure their results by tracking personal statistics and keeping notes on their progress and requirements, including number and type of lessons, handicap, last visit, etc.

## The DriveTheBall Lesson Scheduler Advantage

### **Your clients are the lifeline to your business.**

Attract and retain them by creating a seamless online experience using the DTB Lesson Scheduler. Your clients will love how easy it is to use and the convenience of being able to book golf lessons over the Internet 24 hours a day, seven days a week.

**Your time is money.** The DTB Lesson Scheduler focuses on the day-to-day juggling of administrative tasks and lesson scheduling, so that you have time to focus on more important things.

**Save time and money.** Retain and attract new clients. Drive your business with the DriveTheBall Lesson Scheduler today.

For further information or a demo, please contact us today!

### **About Telenium**

Telenium Inc. is a telecommunications company specializing in the integration of voice and Web technology. Using the delivery of Interactive Voice Response (IVR) Systems, Web Hosting, Data Networking and Digital Cellular Phone Technology, Telenium's experience is unique in the marketplace.

A partner to clients across Canada, Telenium serves a wide range of business sectors and clients, including Ceridian Canada and The Weather Network. Telenium thrives on innovation, creativity, and enthusiasm, to provide our clients with the best state-of-the-art systems and solutions, tailored to their specific requirements.

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