

Website Banner Ad

Banner Advertising Specs

Online Banner Advertising delivers your message to a target audience and links customers to your website. It is a powerful advertising tool that alerts clients to your product/services, raises brand awareness, expands the attraction to your website, and increases sales.

Your Banner ad will be located on DriveTheBall.com's homepage and demo pages for full viewing potential. The ad will rotate as a static image, or an animated GIF, and link to a specific page on your website selected by you.



Your Benefits

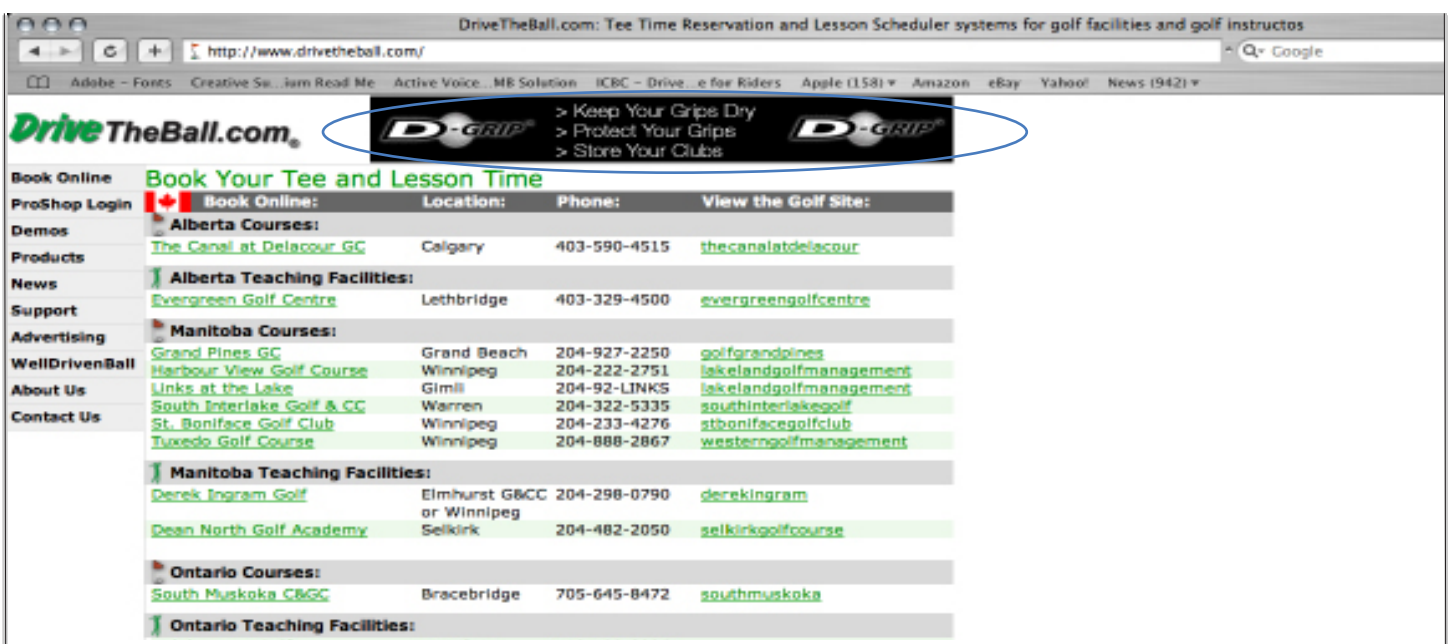
You can expose yourself to enormous opportunities by attracting customers and partners to your website & reaching your target audience from the diverse selection of visitors who use DriveTheBall.com.

This great opportunity offers you the ability to earn more revenue, increase sales and build brand awareness, while minimizing your efforts.

Literally create your own success by increasing your dynamic capabilities. Broaden your branding strategy by increasing awareness with a Banner ad, it provides opportunity to affect buying decisions down the road.

How To Earn More Revenue While Minimizing Your Efforts

A main source of revenue is internet advertising and one of the most popular forms is the Banner Ad. Its a powerful tool because it alerts customers and non existing customers to your products/services in an effort to increase sales. The opportunity for you exists in the ability to sell to your partners and customers...the possibilities are endless. Once Internet users click on the Banner Ad it will take them to a web page on your site that offers incentive content, as selected by you. Tailor your message specifically to your target audience, pique their interests but keep the objective clear. You can create your own Banner Ad or, for a nominal fee, DriveTheBall.com will create a Banner Ad for you.



Price

\$150.00

DTB nominal fee for creating an ad:

\$400.00

Banner Ad Format

We will accept static images in GIF or JPEG format, and animated GIFS.

Banner Ad Size

Banner ad will be horizontal, sized to 468 pixels wide x 60 pixels high.

Resolution

72 dpi

File Size

Limit your banner ad file size to anything under 10kb in size.

Links

Remember to include the URL that you would like your banner ad to link to on your site.

About Telenium

Telenium Inc. is a telecommunications company specializing in the integration of voice and Web technology. Using the delivery of Interactive Voice Response (IVR) Systems, Web Hosting, Data Networking and Digital Cellular Phone Technology, Telenium's experience is unique in the marketplace.

A partner to clients across Canada, Telenium serves a wide range of business sectors and clients, including Ceridian Canada and The Weather Network. Telenium thrives on innovation, creativity, and enthusiasm, to provide our clients with the best state-of-the-art systems and solutions, tailored to their specific requirements.

To send ad banners or for general inquiries, contact;

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DriveTheBall.com®